



I-95 Visitor Economic Impact Comparison for 2010

| | Expenditures | Payroll | Employment | State Tax | Local Tax |
|--------------------------|---------------------|---------------------|--------------------|---------------------|---------------------|
| | \$(millions) | \$(millions) | (thousands) | \$(millions) | \$(millions) |
| Johnston County | 175.02 | 26.57 | 1.56 | 10.55 | 4.69 |
| Halifax | 72.16 | 8.87 | .48 | 4.70 | 1.67 |
| Nash County | 233.95 | 45.15 | 2.82 | 13.38 | 6.55 |
| Wilson County | 90.52 | 13.54 | .77 | 5.67 | 1.82 |
| Cumberland County | 417.67 | 77.91 | 4.13 | 24.35 | 9.21 |
| Harnett County | 63.36 | 9.07 | .52 | 3.78 | 1.51 |
| Robeson County | 116.42 | 17.36 | 1.05 | 7.15 | 2.22 |



I-95 Occupancy Tax Collection Comparison for 2009-2010

| | Tax % | Collection | Number of Employees | Number of hotel rooms | Visitor Center |
|--------------------------|-------|---------------------|------------------------|-----------------------|----------------|
| Johnston County | 3% | 577,545.28 | 4 | 2,000 | Yes |
| Smithfield | 2% | 114,073.61 | | | |
| Selma | 2% | 98,377.55 | | | |
| Benson | 2% | 11,062.00 | | | |
| Kenly | 2% | 23,073.52 | | | |
| | | *824,131.96 | | | |
| Halifax | 5% | 589,971.60 | 3 full | 1,100 | Yes |
| Roanoke Rapids | 1% | | 1 part-time | | |
| Nash County | 5% | 1,096,170 | 2 | 2,800 | No |
| | | *621,293 to the TDA | | | |
| Wilson County | 3% | 406,511.32 | 1 full 3 part-time | 1,500 | Yes |
| Cumberland County | 6% | 4,131,480.00 | 12 full 3 part-time | 6,200 | Yes |
| Harnett County | 6% | 411,449 | 2 | 750 | Yes |
| Robeson County | | | | | |
| Lumberton | 3% | 441,368 | 2 full 1 part-time | 1,600 | Yes |